

Media Release
January 2017

Celebrate local St John Ambulance Australia heroes this summer

St John Ambulance NT Volunteers to get Grill'd during January



While Australians across the country are enjoying the holiday period, St John will be preparing for its 2017 First Aid in Schools program, which provides **free** first aid skills training to Australian primary & middle school students.

To support these Aussie heroes, Grill'd in The Quarter at Casuarina Square will be helping raise valuable funds for the NT First Aid in Schools program, which has seen St John provide free first aid skills training to over one million primary school children to date, throughout Australia.

“St John has a proud history and reputation for helping communities across the country and our aim is to be the leading provider of first aid services, training and products in Australia.

“Our First Aid in Schools program, brings the skills to save a life to the next generation, building community and individual resilience well into the future.

“However, it costs \$10 to train one child in first aid and we need the support of organisations like Grill'd and the public to achieve our aim of training every primary school student by 2020,” St John Ambulance Australia CEO, Robert Hunt, said.

Throughout January, for every burger purchased at Grill'd Casuarina Square customers will be given a token to allocate to either St John Ambulance, Surf Life Saving, or Red Cross.

“A staggering 94 per cent of Australians are unsure of how to provide first aid in an emergency, so the funds raised through the Grill'd campaign will go to providing much needed first aid skills to primary school students across the country, at no cost to the school or parents.”

“We are asking all Australians to eat a Grill'd burger and allocate their token to the St John Ambulance Australia jar, to help us equip kids with the first aid skills needed to act if an incident happens,” Robert said.

Grill'd Casuarina Shopping Square, Manager Joyce, said that Grill'd is committed to supporting the local communities in which it operates.

“Our mission at Grill'd is to be the most fun and respected brand in our local community,” Joyce said.

“Whether it’s swimming in the ocean, celebrating at a festival or needing disaster relief, the three community service organisations we are supporting are always there when we need them most, and we’re thrilled to be able to assist them in January.”

The Local Matters program sees one token from every Grill’d burger sold assigned to one of three jars, at the end of the campaign the community group that receives the most tokens will receive \$30,000 to put towards their services, followed by \$15,000 for each runner up.

So this summer, slip slop slap and enjoy a Grill’d burger in the sun to support our local Aussie heroes.

****INTERVIEWS AND PICTURE OPPORTUNITIES ARE AVAILABLE****

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